

FAVINI

FAVINI INTRODUCES THE NEW MAJESTIC VISUAL BOOK



Milan, 11th September 2015. Favini, one of the worldwide leaders in the production of innovative graphic specialties made of natural raw materials (cellulose, algae, fruit and nuts, etc) introduces the new Majestic visual book, entirely taking inspiration from the vibrant colors of peacock feathers.

The pages of the new Visual book feature images from the historical to the contemporary in order to show a variety of styles, settings and interpretations. Favini exploits the iridescence and metal reflections of the Majestic paper to create printouts of a rare beauty.

Artists, photographers and master artisans worldwide have tried to imitate the shimmering reflections of the feathers and to appropriate and interpret the patterns created by the feathers with the typical eye-shaped design. The result is a booklet that fully enhances the surfaces, gleaming and rich in vivid colors, of the Majestic paper line.

Favini Srl

Favini is worldwide leader in the design and production of textures and finishing solutions for eco-leather for fashion, luxury, design, IT and technical sportswear sectors. Favini is also a leading global producer of graphics specialties - natural fibres-based, such as cellulose, algae, fruits, etc - for the packaging of luxury and fashion industries. It also operates in the converting products industry sector that includes activities related to the creation and production of stationery for schools, offices and the leisure sector, for the high-end market.

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